



SPONSORSHIP OPPORTUNITIES

Title Sponsor \$7,500

- Recognition as race presenter on marketing materials
- Premier placement of logo/name on the runners' bib
- Premier placement of logo/name at the start & finish lines
- Premier placement of logo/name on course signs
- Year-long recognition on the YMCA Donor Wall & website
- Complimentary vendor booth on race day
- Opportunity to distribute promotional items
- Commemorative recognition plaque
- 8 complimentary race entries
- Social media campaign using co-branding
- Community press releases about the brand collaboration
- Dedicated email blast to YMCA members (60,000+)

Patriotic Sponsor \$5,000

- Recognition as the Patriotic Sponsor on marketing materials
- Logo/name on the runners' bib
- Logo/name on a banner at the start & finish lines
- Logo/name on course signs
- Year-long recognition on the Donor Wall
- Complimentary vendor booth on race day
- Opportunity to distribute promotional items
- 6 complimentary race entries
- Social media campaign using co-branding
- Community press releases about the brand collaboration
- Inclusion in event eblast to all YMCA Members (60,000+)

Red Sponsor \$2,500

- Logo/name on a banner at the start & finish lines
- Placement of logo/name on course signs
- One designated "thank you" social media post
- Complimentary vendor booth on race day
- 2 complimentary race entries
- Inclusion in event eblast to all YMCA Members (60,000+)

Community Sponsor (\$1,000)

- Logo/name on a banner at the start & finish lines
- Complimentary vendor booth on race day
- 2 complimentary race entries
- Inclusion in eblast to YMCA Members (60,000+)
- Two opportunities available

Mile Markers (\$500)

- Logo/name on mile marker sign
- Logo/name on a banner at the start & finish lines
- Complimentary vendor booth on race day
- 2 complimentary race entries
- Inclusion in event eblast to all YMCA Members (60,000+)
- Three opportunities available

Food Sponsorship Opportunities

- Provide water and post-race bananas/snacks for 5K participants
- Water/Snack Sponsor will be recognized on social media
- Recognition at the event of donation, as well as company name/logo at the designated area
- *Option to give out coupons, pamphlets, etc.

READY TO BECOME A SPONSOR?

Contact Carol Kolarov at
949-772-3803 or
ckolarov@ymcaoc.org



Your Information

Name _____ Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Sponsorship Level _____ @ \$ _____

Sorry I am unable to make it, but please accept my donation of \$ _____

Payment Options

- Check payable to Laguna Niguel Family YMCA
- Credit Card **Select One:** AmEx MC Visa Disc

Name on Card _____

Card Number _____

Exp. _____ Billing Zip _____ CVC _____

Signature _____



YMCA OF ORANGE COUNTY